



FPC PAR CORRETORA DE SEGUROS S.A.
Publicly Traded Company
Corporate Taxpayer ID (CNPJ/MF): 42.278.473/0001-03
Company Registry (NIRE): 53.300.007.241

MATERIAL FACT

FPC PAR CORRETORA DE SEGUROS S.A. (BM&FBOVESPA: PARC3) ("Company"), pursuant to Instruction n. 358 issued by the Securities and Exchange Commission of Brazil ("CVM") on January 3rd, 2002, as amended, announces to its shareholders and general market that its Board of Directors approved, on this date ("RCA 03/07/2017"), the modification of Company's tradename.

The disclosure of the new tradename will be in due time disclosed to the market according to schedule established by the Company, in accordance with the applicable regulation.

Brasília, March 7th, 2017.

FPC PAR CORRETORA DE SEGUROS S.A.
Marcus Marques Martino
Chief Financial and Investor Relations Officer